

1. What does non-GMO mean?

On our label, non-GMO refers to the fact that the ingredients in the product are not genetically engineered. There isn't a national standard for labeling non-GMO, so we've chosen to be consistent with the Vermont and European Union standards.

2. What does genetically engineered mean?

In simple terms, genetic engineering is the science of making changes to the genes of plants or animals. One of the first genetically engineered foods in the U.S. was the tomato. Food experts altered the plant to help a tomato stay fresh longer after being picked.

3. How do you make sure your ingredients are non-GMO?

We work closely with our suppliers to verify that the ingredients in our non-GMO products are not genetically engineered.

4. What about the milk in your non-GMO products? Are the cows that produce it fed non-GMO food?

In the U.S., unless it's organic, the milk is likely from cows fed from genetically-engineered sources. We do not use organic milk in our non-GMO products. According to labeling laws in Vermont and the European Union, milk from cows fed conventional feed is not considered to be genetically engineered. Think of it this way—the food the cows eat may be from genetically engineered sources, but the milk they produce is not.

5. How are your non-GMO formulas different than your other formulas?

Our non-GMO and regular formulas have the same ingredients; they just have different sources for the ingredients.

6. Does this mean your other formulas contain GMOs?

Many crops in the U.S. are genetically engineered. Our U.S. formulas not labeled non-GMO may contain ingredients from genetically engineered crops.

7. Are your non-GMO formulas better?

Our non-GMO and regular formulas have the same ingredients; they just have different sources for the ingredients. As our regular formulas provide the same nutrition as their non-GMO counterparts, it's really just a matter of what a parent prefers.

8. Are your other formulas safe?

Absolutely. We're a science-based company, so we always start with what science says. The science is clear—GMOs are safe. The FDA has stated that ingredients from genetically engineered crops are safe to use in foods.